

Privacy Policy

Introduction

This Privacy Policy outlines how Personal information is collected, used, and shared when you visit or interact with our website (the "Site").

Information We Collect

Personal Information: We collect the following types of personal information:

- **Device Information:** This includes details about your web browser, IP address, time zone, and cookies installed on your device. As you browse the Site, we also collect information about the pages or products you view, websites or search terms that referred you to the Site, and how you interact with the Site.
- **User Information:** When you engage with the Site, we collect your name, address, email address, and phone number.

How We Collect Information

We use the following technologies to collect Device Information:

- **Cookies:** Data files placed on your device. For more details on Cookies and how to disable them, visit allaboutcookies.org.
- **Log Files:** Track actions on the Site and collect data such as your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- **Web Beacons, Tags, and Pixels:** Electronic files used to record information about how you browse the Site.

How We Use Your Personal Information

We use the information collected to:

- Communicate with you.
- Screen for potential risk or fraud.
- Provide information or advertising based on your preferences.
- Improve and optimize the Site through analytics.

Sharing Your Personal Information

We share your Personal Information with third parties to help us use it as described above. Examples include:

- **Service Providers:** Such as Google Analytics for understanding Site usage.

We may also share your Personal Information to comply with legal obligations or protect our rights.

Behavioral Advertising

We use your Personal Information to provide targeted advertisements or marketing communications. For more on how targeted advertising works, visit the [Network Advertising Initiative](#).

To opt out of targeted advertising, use the following links:

- [Facebook](#)
- [Google](#)
- [Bing](#)

You can also opt out via the [Digital Advertising Alliance](#).

Do Not Track

We do not alter our data collection and usage practices when we see a Do Not Track signal from your browser.

Your Rights

If you are a European resident, you have the right to access, correct, update, or delete your personal information. To exercise this right, please contact us using the information below.

Data Retention

We retain your Personal Information for our records unless you request its deletion.

Changes

We may update this Privacy Policy to reflect changes to our practices or for operational, legal, or regulatory reasons.

Contact Us

For more information about our privacy practices or to make a complaint, please contact us by email at [email address] or by mail at [mailing address]."

All About Cookies | Online Privacy and Digital Security

At All About Cookies we dig into research and conduct hands-on testing to create simple guides that make it easy for you to go online safely. Get started with basics and learn what cookies are, how...